**2021**

# VARA GROUP

## WE'RE PASSIONATE ABOUT CREATING SCALABLE AND RESULT-DRIVEN

# TECHNOLOGIES FOR SMARTER SOLUTIONS

# COMPANY LEGACY

Vara Technology is the front runner in embracing innovation and leveraging world class technology to deliver maximum business value to organizations. We develop smart solutions that drive new value to help organizations optimize their service delivery.

Having been in the business for close to a decade, Vara is dedicated towards bringing change through business enterprises with long-term and sustainable objectives.

## VARA TECHNOLOGY

Focused on creating IP in the area of Blockchain and building niche technology partnerships for specialised Cyber Security

## VARA INFROVATE

Through our ICD 2.5 complaint toll management platform, we have augmented the Fastag & ETC rollout by NHAI. Our RFID based container tracking system for Ports is the largest implementation of its kind

## FUJISOFT VARA

A Joint Venture with Fujisoft of Japan for the CoE in 3D printing, Embedded Tech, Data Sciences & Cyber Security. We offer skill development programs for the youth in these areas

## DANPEX

Our branded product, **E-Logi** is a market-place platform connecting the manufacturing industry & truckers for last mile connectivity.

## DIGICARD

A B2B & B2C payment gateway

# INDUSTRY FOCUS

We combine state-of-the-art technology with the best brains in the business to develop intelligent solutions that cater to the needs of our continually digitizing economy.

### Roads
- Tolling Platform
- Electronic Toll Collection
- Highway Traffic Mgmt
- ICD 2.5 Compliant

### Logistics
- Container Tracking
- Wagon Tracking
- Yard Management
- Warehouse Management
- Logistics Marketplace

### Smart Cities
- Traffic Survelliance
- Women Safety
- Solid Waste Management
- E- Governance
- Central Command Centre

### Utilities
- SCADA Solutions
- Asset Tracking
- Transformer Maintenance
- Smart Meters

### Oil & Gas
- GIS Mapping
- Asset tracker
- IoT
- RFID & GPS tracking

### Enforcement
- Social Media Tracking
- Darknet/Deep Web Analysis
- Facial & Speech Recognition
- Sentiment Analysis

### Manufacturing
- Product Traceability
- Inter Company Recon
- Supplier Credit
- OT Security

### BFSI
- Anti-Phising Solutions
- Deception Technology
- Brand Protection
- Threat Intelligence

# OUR SOLUTIONS

## Integrated Traffic Management System (ITMS)

An end-to-end traffic management platform for improved monitoring, control and safety on highways.

- ☑ Traffic Monitoring
- ☑ Route Optimization
- ☑ Accident Detection
- ☑ Vehicle Tracking

## FASTag Technology

Electronic Toll Management with Radio Frequency Identification (RFID) technology using electromagnetic fields to identify and track tags vehicles, for automated deduction of toll payments.

## CertCheck

A blockchain-based tamper-proof technology built on global benchmarks to enable verification of educational certificates real-time.

- ☑ **Real-time results**
- ☑ **Direct Revenue channel for the university**
- ☑ **Immutable & tamper resistant documents**
- ☑ **Global verification**
- ☑ **Lower costs and zero manpower requirements**

## Cyber Security

We offer an end-to-end solution of products and services, ranging from advisory, assessment, implementation to managed services, software and hardware solutions - Proactive Cyber Risk Detection and Effective Incident Response

## 3D Printing and Additive Manufacturing

We have collaborated with the world's leading 3D equipment manufacturing company, Stratasys to set up a world-class 3D manufacturing laboratory. To help companies create prototypes or reverse engineer products, we partner with 3D designers and experts.

Additive manufacturing shortens design lead times while extending useful life and enhancing performance.

- ☑ **Faster production on demand**
- ☑ **Wider range of material**
- ☑ **Reduced risk**
- ☑ **Cost-efficiency**
- ☑ **New levels of Customization**

| | Endpoint Security | Dark Web Intelligence | Deception Technology | Phising Defence | Endpoint Monitoring | Facial Recognition | Training Services | Investigation Analysis | OT Technology |
|---|---|---|---|---|---|---|---|---|---|
| BFSI | - | ✓ | ✓ | ✓ | - | ✓ | ✓ | - | - |
| INSURANCE | - | - | ✓ | ✓ | - | ✓ | - | - | - |
| DEFENCE | ✓ | ✓ | - | - | ✓ | - | ✓ | ✓ | - |
| DATA CENTRE | - | - | ✓ | ✓ | ✓ | - | ✓ | - | - |
| INTELLIGENCE | - | ✓ | ✓ | ✓ | ✓ | - | ✓ | ✓ | - |
| E-COMM | ✓ | - | ✓ | ✓ | ✓ | - | ✓ | - | - |
| CRITICAL INFRA | - | - | - | - | - | - | - | - | ✓ |

# WHO ARE WE

Vara is dedicated towards bringing change through business enterprises with long-term and sustainable objectives.

**Vara Technology | Vara Infrovate | Fujisoft Vara | Digicard | Danpex**

## We'd love to work with you.

Mumbai | Gurgaon | Kolkata

**Website**
www.varatechnology.com

**Contact**
info@varatechnology.com

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